

## INVOICE


**wfsb.com**

WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
497730-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1463

Flight Dates	Order #	Alt Order #
10/07/12 - 10/12/12	497730	06365126

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/12	10/07/12	M-SU Delayed News	Delayed News	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 11:38 PM M-SU Delayed News Delayed News :30 LMFS12TV26H \$1,900.00 NM									
2	10/08/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am	MT-TF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT-TF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV30H \$275.00 NM 2 WFSB Tu 10/09/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV30H \$275.00 NM 4 WFSB Th 10/11/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV30H \$275.00 NM 3 WFSB F 10/12/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV26H \$275.00 NM									
3	10/08/12	10/12/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV26H \$350.00 NM 2 WFSB Tu 10/09/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV26H \$350.00 NM 3 WFSB W 10/10/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV30H \$350.00 NM 4 WFSB Th 10/11/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV26H \$350.00 NM 5 WFSB F 10/12/12 4:19 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV30H \$350.00 NM									
4	10/09/12	10/11/12	Eyewitness News	5:30pm - 6pm	-TWT---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWT--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/09/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV30H \$1,800.00 NM 1 WFSB W 10/10/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV26H \$1,800.00 NM 2 WFSB Th 10/11/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV30H \$1,800.00 NM									
5	10/08/12	10/12/12	Inside Edition	7pm - 7:30pm	MTW-F--	:30	4	\$650.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
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**Newark, NJ 07188-0034**

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497730-1	10/14/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1463	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   MTW-F--                      4               \$650.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 3 WFSB M   10/08/12   7:27 PM Inside Edition       7pm - 7:30pm       :30   LMFS12TV30H       \$650.00   NM 1 WFSB Tu   10/09/12   7:29 PM Inside Edition       7pm - 7:30pm       :30   LMFS12TV26H       \$650.00   NM 2 WFSB W   10/10/12   7:20 PM Inside Edition       7pm - 7:30pm       :30   LMFS12TV30H       \$650.00   NM 4 WFSB F   10/12/12   7:28 PM Inside Edition       7pm - 7:30pm       :30   LMFS12TV26H       \$650.00   NM									
6	10/09/12	10/11/12	Eyewitness News	11PM - 11:35PM	-T-T---	:30	2	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -T-T---                      2               \$700.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB Tu   10/09/12   11:12 PM Eyewitness News       11PM - 11:35PM       :30   LMFS12TV26H       \$700.00   NM 2 WFSB Th   10/11/12   11:33 PM Eyewitness News       11PM - 11:35PM       :30   LMFS12TV26H       \$700.00   NM									
7	10/08/12	10/08/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   1-----                      1               \$1,800.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB M   10/08/12   10:35 PM Hawaii 5-0       10pm - 11pm       :30   LMFS12TV26H       \$1,800.00   NM									
8	10/09/12	10/09/12	NCIS	8pm-9pm	-1-----	:30	1	\$7,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -1-----                      1               \$7,000.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB Tu   10/09/12   8:45 PM NCIS       8pm-9pm       :30   LMFS12TV30H       \$7,000.00   NM									
9	10/09/12	10/09/12	NCIS: LA	9pm - 10pm	-1-----	:30	1	\$7,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -1-----                      1               \$7,000.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB Tu   10/09/12   9:49 PM NCIS: LA       9pm - 10pm       :30   LMFS12TV26H       \$7,000.00   NM									
10	10/09/12	10/09/12	VEGAS	10pm - 11pm	-1-----	:30	1	\$1,600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -1-----                      1               \$1,600.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB Tu   10/09/12   10:50 PM VEGAS       10pm - 11pm       :30   LMFS12TV30H       \$1,600.00   NM									
11	10/10/12	10/10/12	Criminal Minds	9pm - 10pm	--1----	:30	1	\$2,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   --1----                      1               \$2,200.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB W   10/10/12   8:59 PM Criminal Minds       9pm - 10pm       :30   LMFS12TV26H       \$2,200.00   NM									
12	10/11/12	10/11/12	Vice Pres Debate	9pm-11pm	---1---	:30	1	\$3,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   ---1---                      1               \$3,000.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time   Length   Ad-ID       Rate   Type</b> 1 WFSB Th   10/11/12   Vice Pres Debate       9pm-11pm       :00                               \$3,000.00   NM <i>Credited</i>									

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1463

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/12/12	10/12/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/12/12 CSI: NY 8pm - 9pm :00 \$1,200.00 NM Credited									
14	10/12/12	10/12/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/12/12 10:31 PM Blue Bloods 10pm - 11pm :30 LMFS12TV26H \$2,000.00 NM									
15	10/10/12	10/12/12	Eyewitness News	11PM - 11:35PM	--W-F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W-F-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/12/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV26H \$700.00 NM									
<b>Total Spots</b>							<b>26</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$36,450.00</b>
<u>Agency Commission</u>	<b>\$5,467.50</b>
<u>Net Amount Due</u>	<b>\$30,982.50</b>

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